



**Minutes - BBIA Board Meeting
July 2nd, 2015, 4pm, Bancroft Municipal Office**

Attendance

Members: Jody Didier, Mary Kavanagh, Dave Rattle, Lynn Neuman

Town of Bancroft: Craig Davidson

Guests: Lynn Haines

1. Call To Order

The chair called the meeting to order at 5:08 pm (late starting due to quorum).

2. Approval of Agenda

Motion

To approve of the agenda.

M Kavanagh/ D Rattle

Carried.

3. Disclosure of Pecuniary Interest

None disclosed.

4. Adoption of Previous Minutes

Motion

To adopt the minutes of the meetings of May 7th, 2015 and June 4th, 2015.

D Rattle/M Kavanagh

Carried.

5. Approval Of New Members

Motion

That the Board accept new member and recommend that Council appoint them to the BBIA Board.

M Kavanagh/D Rattle

Carried.

New member proposed is Lynn Haines representing Marjorie Wilson.

6. Committee Reports

a. Spring/Summer Committee updated the Board on the flowers and the Wilson Property (see resolution below)

b. Financial statements to the end of June were provided for the Boards approval

c. The Autumn Shop Local event will have more details to come after the WWW weekend.

d. M Kavanagh provided an update on the BIA logo project (see resolution below) and the sign and sign blades (see resolution below)

e. Banner project (historical) has been well received

f. Newsletter has been well received. More information on an electronic program to manage regular mailing will be discussed at the next meeting

Wilson Property

Motion

That the BBIA Board investigate the situation at the Wilson building and mitigate it with an upset limit of \$2,000.

M Kavanagh/ Lynn Neuman

Carried

BIA Logo

Motion

That the proposed logo for the Bancroft Business Improvement Area be approved with the selected colours being maroon and mustard.

L Neuman/D Rattle

Carried

Sign and Sign Blades

Motion

That the directional blade for the Farmers Market be updated to reflect its new location.

M Kavanagh/D Rattle

Carried

7. Other Business – Membership

There was an initial discussion about identifying business that do not pay a levy, such as bed and breakfasts, or pay their levy through their commercial rent. This discussion will continue at the August meeting.

8. Communications

- a. Prize Winners from AGM
- b. Old Banners – Art Gallery
- c. Street Art Content – Olwen Therrien
- d. OTMPC Fall Marketing Opportunities
- e. Mineral Capital Concerts request for support
- f. Flower Barrels distribution/ownership
- g. Rat Rods and WWW
- h. Street closer and WWW
- i. Canada 50 Banners
- j. Business Directory

Old Banners

Motion

M Kavanagh/L Neuman

Offer representatives of the Art Gallery who want to retain the 'old' banners to make an appointment to visit the office and find the banner(s) in question.

M Kavanagh/L Neuman

Carried

Streetart

Motion

That the Bancroft Art Gallery's street art committee be advised that the Board of the Bancroft Business Improvement Area does not consider the text accompanying the street art as art but as history which should be accurate.

L Neuman/D Rattle

Carried

9. Unfinished Business

Strategic Planning Session to be held in September, tentatively

Concepts for the street art display were circulated but will be discussed at the next meeting.

10. Next Meeting Date

August 6th, 4:30 pm.

11. Adjournment

Motion

To Adjourn

L Neuman/D Rattle

Carried.

approved