



**Minutes - BBIA Board Meeting
June 4th, 2015, 4pm, Bancroft Municipal Office**

Attendance

Members: Jody Didier, Mary Kavanagh, Dave Rattle, Josh Fulford, Scott Munro, Lynn Neuman

Town of Bancroft: Bernice Jenkins, Craig Davidson, Perry Kelly

1. Call To Order

The chair called the meeting to order.

2. There was no agenda established for the meeting. Discussion and resolution centred around ongoing projects.

3. Adoption of Previous Minutes

These were not available and as such were deferred to the next meeting.

4. Newsletter

A draft newsletter was circulated. It was noted that time of delivery of newsletters is important as it is being used to advertise events such as the Design Showcase, June 24th, 7-9 pm at the York Room.

The goal for future newsletters is that they be completed on a regular basis and especially in advance of program events scheduled throughout the year.

5. Design Showcase 'Door Prize'

Motion

That we offer \$1,000 towards a façade improvement project as an incentive for attendance and comments at the Bancroft Design Project Design Showcase, subject to being able to use the results of the façade improvements for program promotional materials.

D Rattle/L Neuman

Carried.

6. WWW Level Sponsor Dispute

Motion

That the Board offer a refund, on request, if the items offered at the \$250 sponsorship level does not satisfy their expectations.

M Kavanagh/S Munro

Carried.

Noted that WWW event sponsors need to be confirmed by June 11th for inclusion in the promotional material distributed for the event.

7. Report from Spring/Summer Committee

Lynn Neuman reported on the Spring Flower project. This project has been well coordinated with the Town. There are 54 barrels ready to be located around the Town next week.

There was a brief discussion about the trees that are presently in planters. Further discussion on how to proceed with these was tabled until the Fall.

Motion

To change the Bridge Baskets for the 2016 Flower Season as recommended by the supplier. The number of baskets to be determined through consultation with Town of Bancroft Public Works.

L Neuman/D Rattle

8. Autumn Shopping Promotion

Lynn Neuman informed the Board how the program works in Lakefield and the discussion was on how this could be mimicked in Bancroft.

9. Banner Report

Banners are in and are being installed next week. The banners are colour coded by street location.

10. Historical Project

The poster portion of the historical project is to be completed in 2016 to ensure appropriate time is spent on the preparation and research for the posters.

11. Budget Review

Budget vs actual was reviewed by the Board.

12. Next Meeting Date

July 2nd, 4pm.

13. Adjournment

Motion

To Adjourn

M Kavanagh/S Munro

Carried.