



Minutes
BBIA Annual General Meeting
October 30, 2015

Present: Dave Rattle, Mary Kavanagh, Lynn Neumann, Lynn Haines, Josh Fulford, Mayor Jenkins, Hazel Lambe, Lianne Sauter, Dianne Eastman, Hope McFaul, Helen (from Shoppers Drug Mart), John & Kathy Pires (The Stone Kitchen), Charles Mullett, Peter Whitehead (The Old Tin Shed), Laverne Stapley (Dairy Queen), members of the press (Christine Schutt, Tony Pearson)

The meeting was called to order by Dave Rattle, acting chair at 7:50 am

A motion was made to approve the agenda

motion: Laverne Stapley

2nd: John Pires

Carried

In the absence of minutes from the previous AGM, there was no motion to approve

Reviewed the board's accomplishments for the past year and the proposed 2016 budget:

Zero increase in the levee for 2016.

Talked about the aggressive plan for WWW in the event and the BBIA is hoping to secure sponsorships and grants in the amounts of \$32,000 and \$35,000. Alternative plans are in place in the event there are grants received.

Full weekend of events is planned:

Friday Classic Antique cars, midway

Saturday paddling events, soapbox derby, children's concerts in the afternoon and rat rod show Saturday night.

Sunday motorcycle show – businesses have commented on the increase in motorcycle activity since last year. Bancroft is a prime spot for a major motorcycle event

A portion of Hastings Street will be closed Friday night, Saturday night and Sunday afternoon.

A motion was made to approve the budget to be forwarded to the Town of Bancroft for their approval.

Motion: Peter Whitehead

2nd: Laverne Stapley

Carried

Diane Eastman was introduced by Mary Kavanagh who gave credit to past BBIA committee for formulating Diane's design project. Huge thanks given to the previous board, especially Peter Whitehead and Chris Drost who initiated the project and Jody Didier and Mary Kavanagh who oversaw carrying it through to completion.

Diane's presentation showed how she was able to give businesses the benefit of professional design services at no cost to them, to illustrate how they could enhance signage, window displays, logos and their businesses façade with minimal outlay and a little effort, to achieve effective results. For 10 weeks she worked full time and 26 weeks at part time hours.

She conducted retail makeover workshops for 34 businesses and 7 community groups. Dianne was particularly pleased with the label designs for the craft beers/an interior design enhancement and other improvements she undertook for the Bancroft Brew Pub, she was also pleased with the number of businesses who discussed façade enhancements which could be achieved at lower costs just by painting and installing new windows. Dianne is looking forward to spring time when, hopefully, more businesses will make the changes and refresh the look of the town.

The BBIA historical walking tour and banners and the Town of Bancroft, were another proud achievement. She was pleased to offer help to these projects and groups with logos and branding. Non-government groups and agencies like the Railway Station, the Chamber of Commerce, Bancroft Art Gallery, The Farmers' Market, Community Transit and Heart of the Park availed themselves of Dianne's efforts. Diane explained that she was grateful for the chance to give businesses the professional design expertise that would prove to be very expensive if they'd had to hire someone on their own.

Mary presented Diane with a small gift and thank you card, along with two dozen roses.

Hazel Lamb also offered her thanks to Diane for job well done and explained that, for businesses still wanting to undertake changes to their façade, the town waive permit fees, however, the businesses would still be required to apply for the permits. the fee of permits but the businesses still have to apply. The CFDC has a special program for facade improvements and Peter Whitehead stated they still have "Lots" of money for façade but applications have to be submitted by March 2016". \$5000 interest free loans are being offered and have to be repaid in 5 years. Mary Kavanagh said that it works out to about \$83 per month.

Adjournment:

The motion to adjourn was made at 8:30 a.m.

Motion: Laverne Stapley

2nd: Peter Whitehead

Approved