



Minutes- BBIA Board Meeting

March 10, 2016- 4:30 pm, The Granite Restaurant

1. Call to Order

The meeting was called to order at 4:45 p.m. by Dave Rattle

2. Approval of Agenda

Motion: To approve the agenda as presented:

MB: J. Fulford

SB: M. Kavanagh

Carried

3. Disclosure of Pecuniary Interest (in anything on the Agenda)

"pecuniary interest" is an interest that a person has in a matter because of a reasonable likelihood or expectation of appreciable financial gain or loss to the person or another person with whom the person is associated"

None declared.

4. Adoption of Previous Minutes

February Minutes

Motion: To approve the minutes of the February 4th meeting.

MB: L Haines

SB: L Neuman

Carried

5. WWW (J Didier)

The board reviewed fundraising to date. The board discussed a letter marked received July 23, 2015 and found online Feb 6, 2016, from the Bancroft Flying Club to The Town of Bancroft that contained statistical information about the Fly-In Breakfast that was part of last year's WWW.

Motion: To offer a contract for the purpose of soliciting and collecting sponsorships and donations for WWW for the month of April for \$50 per week plus 10% of funds collected.

MB: M Kavanagh

SB: L Neuman

Carried

Motion: To send a formal letter to the Town of Bancroft requesting a \$3000 sponsorship for WWW.

MB: J Fulford

SB: L Neuman

Carried

Motion: To send letters to the Town of Bancroft and MTO and other relevant authorities requesting permission for road closures for WWW.

MB: J Fulford

SB: M Kavanagh

Carried

Motion: To accept the wording of contract for the Executive Officer position pending Council approval.

MB: L Neuman

SB: L Haines

Carried

Motion: To offer Jody Didier the contract as Executive Officer.

MB: L Neuman

SB: J Fulford

Carried

Motion: That Dave Rattle assume the Chair of the Board of Management.

MB: M Kavanagh

SB: J Fulford

Carried

Motion: To elect Lynn Neuman Vice-chair of the Board of Management.

MB: J Fulford

SB: M Kavanagh

Carried

6. Finances (J Didier)

- Print out was not received from Town, however there have been no major expenditures at this point.

7. Giant Frames (J Fulford)

Motion: To accept Beacon's offer to build the giant frame.

MB: L Neuman

SB: L Haines

Carried

8. Signage (M Kavanagh)

The board discussed up-dates of RFP sent out to local sign makers. The board discussed the importance of promoting Bancroft outside of town. The board discussed highway signs promoting visiting Bancroft. The board discussed the BBIA mandate to actively promote to and welcome tourists and visitors to Bancroft.

Motion: That the BBIA encourage and support the County in branding, the NHEDC in bringing together the municipalities North of 7 to expand upon and promote North Hastings as a destination, while the BBIA focuses upon promoting the Town proper as a destination.

MB: L Neuman

SB: M Kavanagh

Carried

9. Website (J Didier)

Motion: To contract Susan Demeter to build a new BBIA website as per her plan at approximately \$1100.

MB: L Haines

SB: J Fulford

Carried

10. Staffing (M Kavanagh)

The results of the interviews for the position of Executive Officer were discussed under item 5.

11. Street Banners

Motion: To order up to thirty 70" X 40" Canadian Flag banners at no more than \$89.84 each.

MB: J Fulford

SB: M Kavanagh

Carried



12. New Business

The board discussed:

- investigating the cost of a flag pole and Canadian flag for each gateway garden for 2017
- investigating the cost of lighting the gateway gardens
- investigating the cost of a professional landscaper to dig up and weed the gateway gardens
- investigating the cost to produce a collectable booklet of the Historical Banners for Canada's 150th in 2017

A decision was made:

- to not renew membership with the Chamber of Commerce
- that Mary Kavanagh will lead all future public presentations
- to ask Mary Doyle to conduct monthly meetings for people contemplating opening a business or making changes to their existing businesses
- to ask Town if the BBIA could use Club 580 one evening a month for the purposes of the Enterprise facilitation meetings
- to change regular BBIA Board of Management meetings to 6:30 p.m. on the first Thursday of every month, at the BBIA offices

Motion: To submit Shannon O'Keefe's application to join the Board of Management, representing Marlene Musclow (State Farm Insurance), to council for approval.

MB: L Neuman

SB: L Haines

Carried

13. Next Meeting Date : April 7, 2016

14. Adjournment

Motion to adjourn

MB: L Neuman

SB: J Fulford