



Minutes BBIA Board
April 6, 2017 at 7:00 PM

1. Call to Order meeting was called to order at 7:04 PM
2. Additions to the agenda none
3. Approval of Agenda

Motion to approve the agenda as presented MB: MK SB: SO carried

4. Disclosure of Pecuniary Interest none
5. Adoption of Previous Minutes

March 2, 2017 meeting minutes

Motion to approve the minutes of the March 2nd 2017 minutes as presented. MB: MK SB: FY carried

6. E.O.'s Report

People used to be able to keep their professional and personal lives separate, but today these two areas of life are increasingly melding into one, in part because of social media.

Maintaining professional boundaries on social media is critical to sustaining public trust and ensuring relationships remain professional.

Use Common Sense and these Best Practice Tips

Retweets, likes and favourites are perceived as endorsements. These interactions should be limited and done with care.

Keep your posts positive and do not engage in negative or critical conversations online.

Managing other users who push a negative destructive agenda is extremely important. Walking the fine line between a user's freedom of speech and censorship is delicate, but necessary and you are wise to delete questionable comments made on your posts that might be perceived as conveying your position.

Crosswalks:

In speaking with various authorities and people who have tried using regular paint applications Hub Surface Systems explained that regular paint applications will not last... it will just create a mess. They have a couple of solutions but essentially, the cost is in the neighbourhood of \$7,500-\$10,000 per cross walk, or \$185-250 per sq meter. Recommendation: that we speak to the Community Safety & Well Being committee to discuss options, like cost sharing, fundraising &/or grant applications.

WWW:

Whoever placed the ad in the "Festivals & Events Ontario" brochure put the wrong website address in the ad.



We have had many calls, emails and facebook messages about the event, nobody has stepped up to coordinate. Mina has agreed to be the headliner sponsor if we organize HUB music activities. Heart of the Park has increased races this year. Trails committee is handling road closure for Friday's Cruiser show but they are not arranging any music.

Activities have been planned for the Brew Pub on Friday night and the Playhouse is having a show. Midway contract is in place. RCAF application for fly-past has been sent to Town. Beaver Tails and Dila food truck want to return. Fly in Breakfast is going ahead.

To do: Need to contact Knights of Columbus about soap box derby. If we do motorcycle or rat rods we will not do road closures. Signs will need to have dates changed and porta-potties need to be ordered.

JD to contact last year's sponsors. Barricade banners if return sponsors from last year \$100. New barricade banner sponsors \$250.

Motion to proceed with coordinating 2017 WWW in as far as brochure and posters and to manage HUB with stage and music.

MB: LH SB: FY carried

7. Treasurer's Report

8. Committees

Banners/Signage: M. Kavanagh

- Library request for directional signage (specifics) OK'd- Library to pay costs, remove THINK SNOW blade, have EMAGINE DESIGN match font and keep on file for future orders
- Poster & order form online on both BBIA & museum pages- order form has been updated to show HST included & who is to be shown as honouring the veteran.
- sign to be order for westbound traffic on Bridge Street saying "Business District" or "Downtown"

Landscaping, Gateway Gardens, Flowers: L. Haines

- Walkways project
JD meeting trying to set up meeting with Jane Kali of Harvest the North
MK advises that fencing is on sale for \$140 per 50' section and it would make the Bridge Street section safer
JD to do some pricing for bicycle racks- speak to Dave Naulls about this
Fairy Doors- to set up a challenge for shops, organizations and businesses to install fairy doors as in Ann Arbor.
Fairy Gardens- some of our board to attend Fairy Garden workshop with Hort Society

http://www.mlive.com/entertainment/ann-arbor/index.ssf/2015/05/fairy_doors_in_ann_arbor.html



Hunting for fairy doors around Ann Arbor is a pretty fantastic family activity. As you can tell from my daughters' raincoats, we ventured out on a rainy day, and while this likely kept our tour on the brief side, the girls were thrilled each time they found a door. Plus, because so many stores and businesses have joined the fun, there's potential for way more than one excursion. I'm already planning my next fairy door trip with my girls.

Christmas Décor: M. Kavanagh

MK advises that Christmas Decor committee has submitted some \$600 of receipts directly to town in error, MK to deal with this.

JD advises receiving email request to shut off Christmas lights across from TD from public member concerned about taxpayer costs. JD to reply that they are LED lights, very cost effective & joint decision of Council & BBIA to keep them on, they're beautiful and raise morale.

Décor other than Christmas Committee: S. O'Keefe

SO planning to decorate shade garden doors for spring with rubber boots/flowers.

9. New Business

- Seasonal Shopping Bags- F. Yantha

JD to investigate costs of "Bancroft" shopping bags either bio-degradable or recycled materials

- Strategic Plan- to be held next meeting, please review 2016 plan and prepare comments

- MK would like some investigation made into grants for McCaskie parking lot, joint project with other council committees for paving, washrooms etc. This would be a 2018 action plan but needs preliminary work.

-SO advises that the Chamber of Commerce's new Destination Guide is full of incorrect information

- Important to note that Bancroft has the only airport and the only hospital in Hastings County

MOTION: To engage Emagine Designs to create a new map and an ad for the veteran banners for the kiosk near the cenotaph

MB: MK SB: FY carried

10. Next Meeting Date & Adjournment

May 4, 2017

Motion to adjourn at 8:57 pm: MB: FY SB: SO carried